

Together, let's make a lasting impact
Partner with



Proudly serving the Corridor since 2017. We're grateful for the opportunity to impact our community and make a positive difference in the lives of families.



ABOUT US

At Studio 360, we believe that dance has the power to impact both individuals and communities positively. Our mission is to create an environment where dancers can grow not only physically but mentally as well.

With a team of dedicated and professional staff, our studio provides a supportive and nurturing space for all dancers. Safety and wellness are our top priorities, and we strive to create an atmosphere of respect and encouragement for all. But Studio 360 is more than just a dance studio. We are a progressive community that believes in giving back to the world around us. Through our contributions, we aim to create a ripple effect of positivity and change.

By supporting Studio 360, you are not only investing in your own growth and development as a dancer, but you are also making a meaningful impact on your community. Join us in building a brighter future through the art of dance.





OUR REACH



Sponsoring Studio 360 is a smart investment for any business that wants to impact the Cedar Rapids community. With over 350 families served weekly and over 700 patrons visiting our studio, your message will be heard by a wide and diverse audience. Our clients span from infants to adults, providing a unique opportunity to connect with families of all ages. Majority of our clientele hails from Cedar Rapids and surrounding communities, making it an attractive sponsorship opportunity to reach audiences within the corridor area. With a combined following of 1.7k on Instagram and Facebook, our social media posts reach over 7k families in this area, providing great visibility for your brand. Join us and make a difference in the lives of families in the Cedar Rapids community while promoting your brand.



OUR PROJECT

Partnering with Studio 360 presents an incredible opportunity for your brand to reach a vast audience of over 7k families throughout the entire year. Our sponsorship package is inclusive of various forms of promotion for your brand, including monthly social media advertisements, exposure at all of our performances, which includes three shows in December for our Nutcracker and four shows for our annual recital. Your logo will be printed on over 350 t-shirts worn by our students and families, amplifying your brand visibility. Moreover, sponsor a Studio and see your brand displayed on our Studio doors. Banners promoting your brand will be presented around the concert hall during performances. Additionally, your brand will experience exclusive marketing through our social media, email, and text messaging platforms, further reaching our audience. Lastly, your logos will be featured in our show programs, ensuring that your brand gets the recognition it deserves. Become a sponsor today and maximize your brand's exposure through our partnership.

SPONSORSHIP LEVELS

All partnerships are under a 12 month contract

360 Supporter Level

\$500 One Time Contribution

4 Social Media Recognitions including tagging your brand.	Logo on Production Print	Quarter Page Advertisement in all Studio 360 Production Programs
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JOIN NOW

360 Friend Level

\$1000 One Time Contribution

6 Social Media Recognitions including tagging your brand.	Logo on all Production Print	Half Page Advertisement in all Studio 360 Production Programs
Small Banner Displayed in Studio 360 Lobby for 1 year	Promotional material posted in Studio Lobby	Your Brand/Business linked on our website



SPONSORSHIP LEVELS

All partnerships are under a 12 month contract

360 Family Level

\$3000 One Time Contribution or two \$1500 Contributions

6 Social Media Recognitions including tagging your brand.	Logo on all Production Print	Full Page Advertisement in all Studio 360 Production Programs
Medium Banner Displayed in Studio 360 Lobby for 1 year	Promotional material posted in Studio Lobby	Your Brand/Business linked on our website
Email up to 2 promotions to our distribution list over 2k emails	6 Share promotions through Social Media.	Banner on display in Concert Hall during all Performances

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SPONSORSHIP LEVELS

All partnerships are under a 12 month contract

360 Platinum Partner Level

\$5000 One Time Contribution or two \$2500 Contributions
More promotion offers, upon request.

Unlimited Social Media Recognitions including tagging your brand.	Logo on all Production Print	Back Cover Advertisement in all Studio 360 Production Programs
Large Banner Displayed in Studio 360 Lobby for 1 year	Promotional material posted in Studio Lobby	Your Brand/Business linked on our website
Unlimited promotions to our distribution list over 2k emails	Unlimited share promotions through Social Media.	Banner on display in Concert Hall during all Performances
One of the 4 studio room or lobby cafe named after business. Ex. "Studio (your brand)"	Title Sponsor for at least one of the performances. "Studio 360 Presented By (your brand)"	Logo and direct link displayed on main page of our website.

JOIN NOW

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THANK YOU



Thank you for considering contributing to the arts education in our community. We believe that investing in the arts will not only benefit our community but also your business. By partnering with Studio 360, you can reach new clients and expand your business. Your support will help us continue to provide high-quality arts education programs to our community, fostering creativity and innovation in the next generation. Together, we can create a brighter future for our youth and build a stronger community. Thank you for your support.

